







### **Company Philosophy:**

The company aims to serve the community and support the national economy through manufacturing using the latest technologies and providing job opportunities for the egyptian unemplyed labor ,training them to reach the maximum efficiency.



#### **Our Message:**

- Cooperating with our clients to achieve their goals in work by providing packaging solutions that exceedes their expectations and aspirations.
- To gain a market share in all the industrial and agricultural sectors in egypt ,africa and the arab world.
- Continuous investment in the latest technologies and equipment to provide innvative and environment friendly products.
- Continuous development and modernization of the work environment to enable staff and employees of development, Creativity and participation in the company(s successes.



## **Our Vision:**

To become one of the five largest companies in the packaging market in egypt during the next fifteen years with the application of performance standards that achieve maximum customer satisfaction and to be working at the same time through a careful framework on our staff and achieve the aspirations of the shareholders.



### Raw material diversity policy:

we provide all alternatives to the paper used in the manufacture of carton whether local or imported in all grams from the major international companies that specialize in the manufacture of paper.



### **Research and Development policy:**

Our company adopts an ambitious development and modernization policy through a long-term plan is implemented in stages and constantly to keep pace with technological developments in the production lines and printing machines.



# **Quality policy:**

- The company seeks to apply the concepts of total quality through the application of international standards 1009 ISO
- Protection and preservation of the environment and the application of international standards for environmental management 10041 ISO
- Maintain the safety of all employees of the company through the application of international standards of safety and occupational health OHSAS 10081









































































































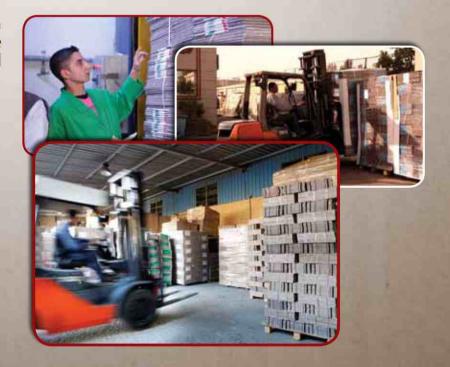
#### **Our Team:**

We work as a team that has clear objectives, and specific specialties, distributed and complementary roles, and mutual understanding of those roles, coordinated and harmonious relationships through the use of best expertise and human resources with ongoing training., to raise the skills of workers.



### **Customer Satisfaction:**

We reach exceptional extents in the service of our clients where we discover your requirements and excel in their accomplishment.



## **Certificates of our clients are** medals on our chests:











# **Success Partners:**











GRAVENA

CABLES



CONCRETE











Misr Cafe















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